



Impact of emotional intelligence on sustainable value increase within financial and non-financial segment

Our introduction



Tetiana Shkoda

Doctor of Economic Science,
Associate Professor,
Professor of Department of
Business Economics and
Entrepreneurship



Iuliia Gernego

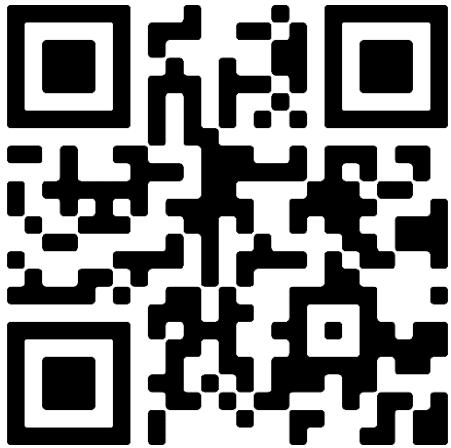
Doctor of Economic Science,
Associate Professor,
Associate Professor of
Corporate Finance and
Controlling Department

Our scientific background

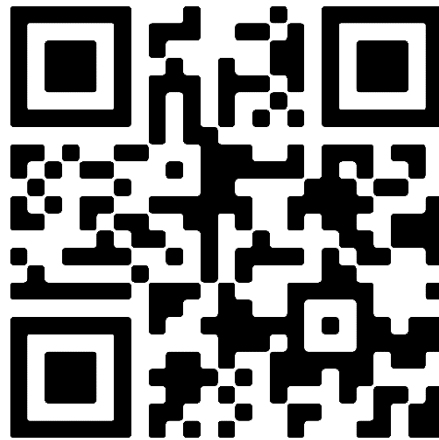


- Tetiana Shkoda defended her Doctor of Science thesis “Strategic Management of Human Capital of Air Transport Enterprises” (2018). Project manager of the best young scientists’ scientific project in Ukraine (2020), team member of ITE-VET (2016-2018) and PAGOSTE (2020-2023) Erasmus+ projects.

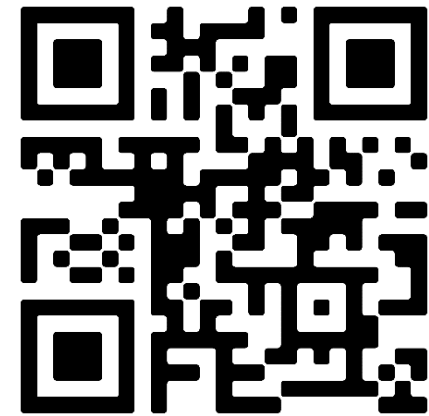
Scientific profiles



Publons



Scopus



Google Academy

Our scientific background



- **Iuliia Gerneho** defended her Doctor of Science thesis “Financial mechanism of sustainable human development support” (2020). Co-author of tutorial on Venture financing (2021).

Scientific profiles



Academia.edu



Publons



Scopus



Google Academy

Our scientific background



Project “Realization of potential of young scientists in integration of science, education, business” (2020 – 2022), state registration № 0120U102126

- The **best young scientists’ scientific project’ 2020** in the nomination “Scientific project” in the competition of the Young Scientists Council of Ukraine
- It was conducted a mass sociological survey on the current state of realization of the potential of young scientists (in science, education, business and socio-political sphere) using google-form. The profile of the modern young scientist in Ukraine is prepared based on the results of this survey.
- The main components of academic entrepreneurship in Ukraine were identified on the basis of an assessment of its condition. Recommendations for raising the level of academic entrepreneurship based on the analysis are developed.
- The activity of state venture funds in foreign countries was analyzed and potential possibilities of their functioning in Ukraine were determined. Regulations on the functioning of the state venture fund are developed, the investment strategy of which will be aimed at financing innovative projects and developments of young scientists.

Our further research plan

Part 1

ESG concept and its development within financial and non financial sector

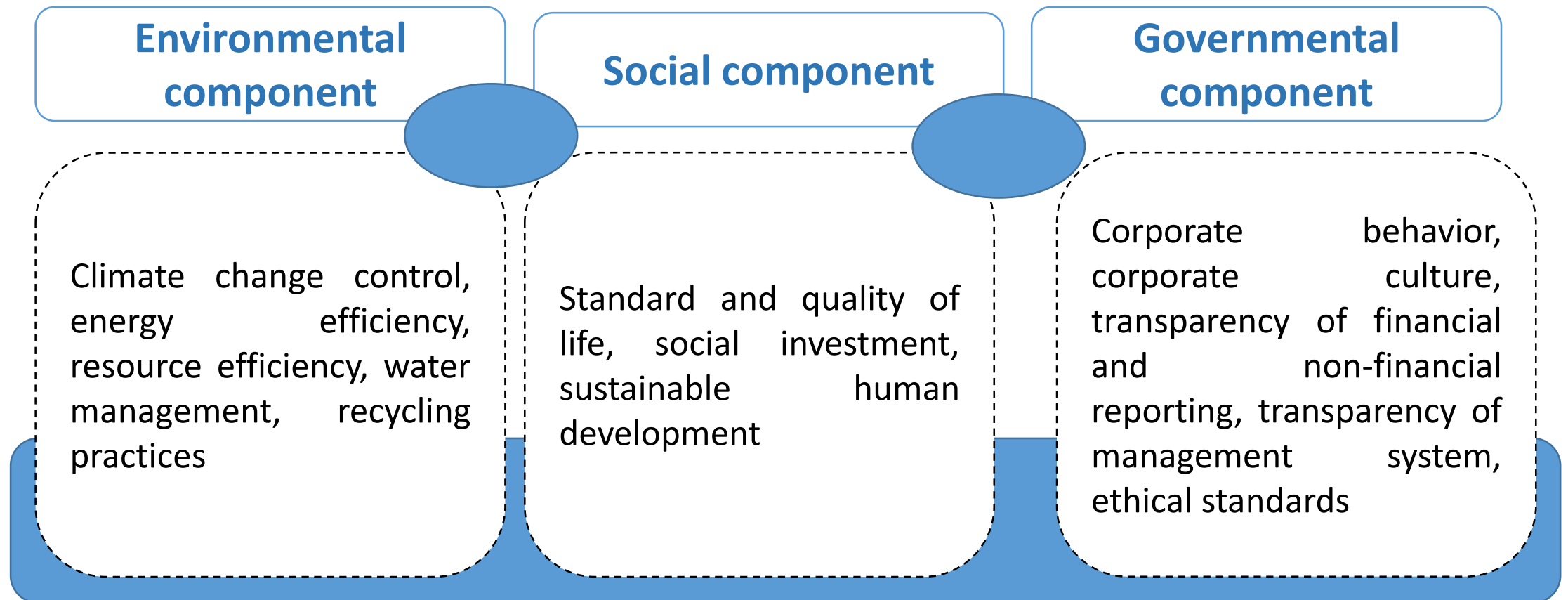
Part 2

Emotional intelligence as a combination of social competence and personal competence of managers within financial and non financial sector

Part 3

Emotional intelligence as an instrument for sustainable value increase

ESG concept



ESG concept



ESG priorities changes

2019

Resource and energy efficiency, environmental protection

2020

Horizon 2020 offered financial support for the Green Deal initiatives to move to a climate-neutral Europe by 2050

2021

Funding for the social component of the ESG, including nutrition and health initiatives and the IT sector

2022

Vaccination programs and post-coronavirus initiatives, security measures and psychological support programs

ESG concept



ESG principles implementation in financial sector

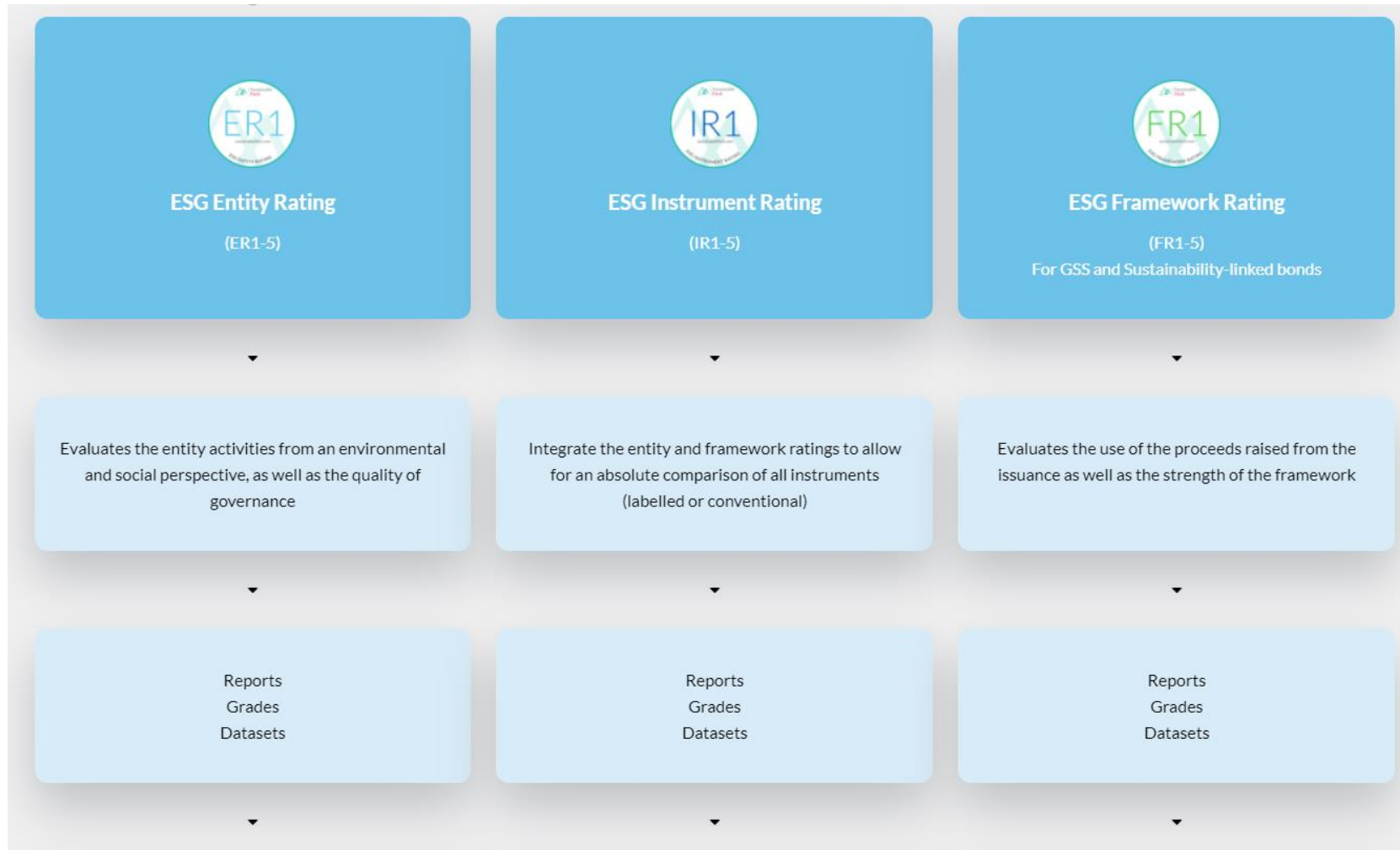
Fitch
Sustainable Fitch

Moody's
ESG within Moody's
rankings

S&P
S&P ESG

ESG concept

Sustainable Fitch



ESG concept



ESG within Moody's rankings



Monitor and analyze the ESG performance of companies, sovereigns and other entities



Inform portfolio strategy, construction and evaluation based on trusted ESG metrics



Access the data necessary for reporting against the SFDR and EU Taxonomy regulations



Incorporate ESG considerations within Know-Your-Customer (KYC) onboarding



Map supply chain risk



Construct innovative ESG indices, ETFs, benchmarks and structured products

ESG concept

ESG evaluation within S&P



ESG Evaluation



Emotional intelligence as an instrument for sustainable value increase

How will emotional intelligence increase sustainable value within financial and non-financial sector?

Ways of increasing are development of the following competences of financial and non-financial companies' managers and consultants:

- Personal competence (self-awareness, self-regulation, motivation)
- Social competence (social skills, empathy)

Thank you for attention



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